RESEARCH METHODS IN FILM STUDIES
Challenges and Opportunities

ECREA Film Studies Section conference
18-19 October 2019, Ghent
FRIDAY 18 OCTOBER

08:45 - 09:10  Registration
09:15 - 09:30  Welcome
09:30 - 10:30  Keynote: Barbara Flueckiger
10:30 - 11:00  Break
11:00 - 13:00  Panels 1, 2, 3
13:00 - 14:00  Lunch
14:00 - 16:00  Panels 4, 5
16:00 - 16:30  Break
16:30 - 18:00  Panels 6, 7, 8
18:00 - 19:00  Keynote: Catherine Grant
19:00 - 21:30  Reception with dinner
21:30 - 23:15  Film screening: The Great Buster: A Celebration
22:00 - ...  Closing party Film Fest Gent

SATURDAY 19 OCTOBER

09:15 - 10:00  Business meeting ECREA Film Studies section
10:00 - 12:00  Panels 9, 10, 11
12:00 - 13:00  Lunch
13:00 - 15:00  Panels 12, 13, 14
15:00 - 15:30  Break
15:30 - 17:30  Panels 15, 16, 17
17:45 - 18:45  Keynote: Richard Dyer
18:45 - 19:00  Closing remarks
19:00 - 20:00  Reception
FRIDAY 18 OCTOBER

08:45 - 09:10  Registration
Location: Filmzaal Paddenhoek

09:15 - 09:30  Welcome
Location: Filmzaal Paddenhoek

09:30 - 10:30  Keynote: Barbara Flueckiger (Zurich University)
Location: Filmzaal Paddenhoek
Title: Digital research methods for the analysis of film colors
Chair: Gertjan Willems (University of Antwerp/Ghent University)
Keynote sponsored by DICIS (www.digitalcinemastudies.com)

10:30 - 11:00  Break
Location: Raadzaal

11:00 - 13:00  Panels 1 - 2 - 3

PANEL 1: NEW CINEMA HISTORIES
Location: Filmzaal Paddenhoek
Chair: Agata Frymus (Ghent University)

• A history of distribution without figures: the case of post-war Italian cinema
  Francesco Di Chiara (Università eCampus), Paolo Noto (Università di Bologna)

• Spatial visualization for new cinema history research: Exploring methods in a comparison of film programming in Antwerp, Ghent and Brno (1952)
  Terezia Porubcanska (University of Antwerp), Daniel Biltereyst (Ghent University), Philippe Meers (University of Antwerp)

• Opportunities of Digital and Participatory Methods in New Local Cinema History: The Case of Adana Cinemas
  Aydın Çam (Çukurova University), İlke Şanlıer Yüksel (Çukurova University)

• Reading The Brain Exchange: the House Organ as Distribution Practice in Early Hollywood
  Derek Long (University of Illinois at Urbana-Champaign)
PANEL 2: FILM INDUSTRIES 2
Location: Paddenhoek 1.1 (first floor)
Chair: Miguel Fernández Labayen (Universidad Carlos III de Madrid)

• Mapping Yeşilçam:
  A relational analysis of the players in Turkish film industry
  Serkan Şavk (Izmir University of Economics),
  Burak Doğu (Izmir University of Economics)

• Streaming the Spanish-Speaking World:
  Tales of Transnational Mobility in Netflix’s Hispanic "Original" Films
  Christopher Meir (Universidad de Carlos III de Madrid)

• Social Capital and Italian State Funding,
  through the Lens of Network Analysis
  Dom Holdaway (University of Milan)

• Studying Film Export: Relevance, Methodologies, Problems
  Marco Cucco (University of Bologna)

PANEL 3: ANALYSING FILM STYLE AND AESTHETICS
Location: Paddenhoek 1.3 (third floor)
Chair: Tom Paulus (University of Antwerp)

• Comparative Approaches to Shot Style:
  Frank Tashlin’s Widescreen Comedies
  Steven Roberts (University of Bristol)

• Cinema and the Grid:
  Composition as a Tool for Studying Cinematography
  William ’Colin’ Freeman (Georgia Institute of Technology)

• A Philosophical Approach Towards Film Aesthetics?
  Karel Pletinck (University of Antwerp)

• From the Inside Outwards: Looking at Film Through Costumes
  Lisa Colpaert (University of the Arts London)
13:00 - 14:00
Lunch
Location: Raadzaal

14:00 - 16:00
Panels 4 - 5

**PANEL 4: DATA DRIVEN APPROACHES AND THE SOCIAL HISTORY OF HUNGARIAN CINEMA**

Location: Filmzaal Paddenhoek
Chair: Balazs Varga (Eötvös Loránd University)

- **Big data and the Social History of the Cinema**
  András Bálint Kovács (Eötvös Loránd University)

- **If Data Could Talk. Textual Patterns, Longitudinal Explanation, and the Social History of Hungarian Cinema**
  Balazs Varga (Eötvös Loránd University)

- **Continuities and Divergences. Mapping Gender and Social Mobility in Post-transitional Hungarian Cinema**
  Beja Margitházi (Eötvös Loránd University)

- **Identities and Social Mobility. Statistical Analysis of the Representation of Upper Class Heroes in Hungarian Cinema between 1931–1944**
  Györgyi Vajdovich (Eötvös Loránd University)

**PANEL 5: DIGITAL TOOLS**

Location: Paddenhoek 1.1 (first floor)
Chair: Melis Behlil (Kadir Has University)

- **Visual Style and Narrative Form in New Hollywood**
  Taylor Arnold (University of Richmond), Lauren Tilton (University of Richmond)

- **Who’s afraid of digital tools? Video annotation in qualitative film analysis**
  Jasper Stratil (Freie Universität Berlin/Hasso Plattner Institute Potsdam), Thomas Scherer (Freie Universität Berlin/Hasso Plattner Institute Potsdam)

- **Internet Movie Data Base as a methodological tool for Film Studies**
  José Luis Valhondo (Universidad de Extremadura)

- **Graphs, Stats, and Networks: Remake Studies in the Age of Digital Humanities**
  Kathleen Loock (Freie Universität Berlin), Vitaly Belik (Freie Universität Berlin)
16:00 - 16:30  
**Break**  
Location: Raadzaal

16:30 - 18:00  
**Panels 6 - 7 - 8**

**PANEL 6: OUTREACH INITIATIVES IN FILM AND MEDIA RESEARCH**  
Location: Filmzaal Paddenhoek  
Chair: Mariana Liz (ICS-ULisboa)

- The Portuguese Women Directors Film Programme  
  Mariana Liz (ICS-ULisboa)

- The European Cinema Audiences Project  
  Lies Van de Vijver (Ghent University), Daniela Treveri Gennari (Oxford Brookes University), Pierluigi Ercole (De Montfort University)

- Researching mobility and migration in cinemas across the Hispanic Atlantic: challenges and limitations of social outreach  
  Miguel Fernández Labayen (Universidad Carlos III de Madrid)

**PANEL 7: MOVIE MAGAZINES: WAYS - AND WHYS - TO READ THEM**  
Location: Paddenhoek 1.1 (first floor)  
Chair: Tamar Jeæers McDonald (University of Kent)

- Cutting up Crawford: manifest participation and covert co-option in a movie magazine  
  Tamar Jeæers McDonald (University of Kent)

- "Even Though I Cannot Answer All": Fan Community and Hierarchy in the Age of the Movie Magazine  
  Lies Lanckman (University of Kent)

- 63 years later: Re-investigating a fan magazine reader’s research methodology  
  Sarah Polley (University of Kent)
PANEL 8: FILM INDUSTRIES 1

Location: Paddenhoek 1.3 (third floor)
Chair: Christopher Meir (Universidad de Carlos III de Madrid)

- Bill Douglas’s Working Papers: analysing the working dynamics and hidden labour during the production of Comrades (1987)
  Amelia Seely (University of Exeter)

- From Stars to Starmakers:
  Spotlighting the Producers of Popular Screen Identities
  Milan Hain (Palacký University)

- The Elvis Industry: Researching the King on Screen
  Anthony McKenna (King’s College London)

18:00 - 19:00  
Keynote: Catherine Grant (Birkbeck, University of London)
Location: Filmzaal Paddenhoek
Title: Digital audiovisual research methods in film and screen studies
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

19:00 - 21:30  
Reception with dinner
Location: Raadzaal

21:30 - 23:15  
Film screening: The Great Buster: A Celebration
Location: Studio Skoop, Sint-Annapein 63

22:00 - …  
Closing party Film Fest Gent
Location: Vooruit, Sint-Pietersnieuwstraat 23
FREE ENTRANCE
SATURDAY 19 OCTOBER

09:15 - 10:00
Business meeting ECREA Film Studies section
Location: Paddenhoek 1.2 (second floor)

10:00 - 12:00
Panels 9 - 10 - 11

PANEL 9: VISUALIZING RESEARCH
Location: Filmzaal Paddenhoek
Chair: Helle Kannik Haastrup (University of Copenhagen)

- Databasing and Editing Audiovisual Materials as a Method to Read the Cinematic Locations of Turkey
  Elif Akçalı (Kadir Has University), Esin Paça-Cengiz (Kadir Has University)

- Navigating the Interface of Digital and Cinematic Cartographies
  Nicoleta Bazgan (University of Maryland)

- From a film festival sidebar to an audiovisual essay: How to study film festival programming beyond film festivals?
  Dorota Ostrowska (Birkbeck, University of London)

- From the ‘Video Essay’ to the ‘Video Monograph’: The Indy Vinyl Project as Academic Book
  Ian Garwood (University of Glasgow)

PANEL 10: AUDIENCE STUDIES
Location: Paddenhoek 1.0 (ground floor)
Chair: Philippe Meers (University of Antwerp)

- The Turkish Audience’s reception of the representations of masculinity and violence in Quentin Tarantino’s films
  Ezgi Sertalp (Hacettepe University)

- Examining Audience Engagement with Film Marketing Campaigns: The Case of Tron: Legacy (2010)
  Kim Walden (University of Hertfordshire)

- Drowning in numbers: the mysterious world of cinema audience statistics in the early People’s Republic of Poland
  Konrad Klejsa (University of Lodz)
PANEL 11: RESEARCHING INTERMEDIACY IN CONTEMPORARY CINEMA

Location: Paddenhoek 1.1 (first floor)
Chair: Ágnes Pethő (Sapientia Hungarian University of Transylvania)

- Schools of Intermediality?
  Overlapping Paradigms and Divergent Perspectives
  Ágnes Pethő (Sapientia Hungarian University of Transylvania)

- Figurations of Intermediality in Contemporary Eastern European Cinema
  Judit Pieldner (Sapientia Hungarian University of Transylvania)

- Intermedial Gestures in Contemporary Eastern European Documentaries
  Melinda Blos-Jáni (Sapientia Hungarian University of Transylvania)

- Screens as Places of Intermediality and Intercultural Clash
  Andrea Virginás (Sapientia Hungarian University of Transylvania)

12:00 - 13:00

Lunch
Location: Raadzaal

13:00 - 15:00

PANEL 12: PANEL CURATED BY THE ECREA TELEVISION STUDIES SECTION

Location: Filmzaal Paddenhoek
Chair: Marco Cucco (University of Bologna)

- Exploring the Educational Potentials of "Language Learning with Netflix" Tool for Young Learners: an Eye-Tracking Study
  Katerina Gouleti, Giorgos Dimitriadis, Michalis Kokonis (Aristotle University of Thessaloniki)

- From Festivals to Distributors and Cinemas: A Holistic and Empirical Approach to Film Circulation
  Vincent Baptist (University of Amsterdam/Erasmus University Rotterdam)

- Digital Humanities Approaches to the Audiovisual Communication of Swedish Government Agencies, 1972–1992
  Emil Stjernholm (Malmö University)

- An exploration of the intertextual uncanny in Homecoming (2018) through the video essay
  Robert Munro (Queen Margaret University)
PANEL 13: SYSTEMATIC METHODOLOGICAL MODELS
Location: Paddenhoek 1.0 (ground floor)
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

- **The Remake as a Prism:**
  Towards a Methodological Model of the Film Remake Process
  Eduard Cuelenaere (Ghent University/University of Antwerp)

- **Anatomy of the action film (1981-2016):**
  Applying quantitative methodologies to genre studies
  Lennart Soberon (Ghent University)

- **Quantifying Race: African American Cinema and the Challenges of Creating Identity-Based Data**
  Keith Corson (University of Central Arkansas)

- **Distant Reading Methods Applied to the Study of Contemporary Italian Historical Cinema. A Case-Study**
  Martina Lovascio (University of York)

PANEL 14: APPROACHES TO IRELAND’S NEW CINEMA HISTORY
Location: Paddenhoek 1.1 (first floor)
Chair: Denis Condon (Maynooth University)

- **Beyond Living Memory: Researching Ireland’s Historical Audiences**
  Denis Condon (Maynooth University)

- **Memories of 'Continental' Films:**
  Foreign Film Exhibition in 1950s Ireland
  Sarah Culhane (Maynooth University)

- **Making Visible Cinema Memories:**
  New Approaches to Cinema-Going Research
  Gwenda Young (University College Cork),
  Dan O’Connell (University College Cork)

15:00 - 15:30
**Break**
Location: Raadzaal

15:30 - 17:30
**Panels 15 - 16 - 17**
PANEL 15: MOVIE MAGAZINE STUDIES AND DIGITIZATION:
A PANEL ON A (RELATIVELY) UNDER-EXAMINED TREASURE TROVE FOR WRITING FILM AND CINEMA HISTORY
Location: Filmzaal Paddenhoek
Chair: Daniel Biltereyst (Ghent University)

- Movie magazine studies between periodical studies and new cinema history: introducing an interdisciplinary subfield
  Daniel Biltereyst (Ghent University), Lies Van de Vijver (Ghent University)
- From Sob Sisters to Movie Magazine Mastheads: Women Fan and Trade Press Editors and the Legacies of Yellow Journalism
  Jessica Leonora Whitehead (University of Toronto), Paul Moore (Ryerson University)
- Looking at Movie Fans:
  On Pictures Published in French Film Magazines of the Interwar Years
  Myriam Juan (University of Caen Normandie)
- Mapping the Dutch film magazine market, 1920-1960
  Thunnis Van Oort (University of Amsterdam/Oxford Brookes University)

PANEL 16: NEW PERSPECTIVES AND EXPERIMENTAL METHODOLOGIES
Location: Paddenhoek 1.0 (ground floor)
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

- Neurocinematics of cuts and editing styles
  Celia Andreu-Sánchez (Universitat Autònoma de Barcelona), Miguel Ángel Martín-Pascual (Universitat Autònoma de Barcelona - Spanish Public Radio Television Institute IRTVE), Agnès Gruart (Pablo de Olavide University, Seville), José María Delgado-García (Pablo de Olavide University, Seville)
- Into the film with music. A discussion about the use of experimental methods to explore film music's ability to evoke emotions and narrative transportation
  Ann-Kristin Wallengren (Lund University)
- Affective Computing and Film Analysis
  Melis Behlil (Kadir Has University), Albert Ali Salah (Utrecht University), Yasemin Timar (Bogazici University)
- From Neurocinematics to Live Brain-Computer Cinema:
  Audience Research, Co-Authorship and Film Form
  Polina Zioga (Staffordshire University)
PANEL 17: REVISITING FILM HISTORY
Location: Paddenhoek 1.1 (first floor)
Chair: Dorota Ostrowska (Birkbeck, University of London)

- Decolonizing Film Studies? Towards an Indigenous Cinema History
  Caroline Damiens (HAR, Paris Nanterre University)

- Media Archaeology as Film Studies Method
  from Revisionist Film Histories to Interpretive Strategies
  Michael Goddard (Westminster School of Arts)

- Film History Without Names? A 'Return' to the History of Ideas
  Tom Paulus (University of Antwerp)

- Investigating Asta; The Joyless Street:
  Star Image and Danish Film Culture in a Cross-media Perspective
  Helle Kannik Haastrup (University of Copenhagen)

17:45 - 18:45
Keynote: Richard Dyer (King's College London)
Location: Filmzaal Paddenhoek
Title: Textual analysis and serial killing
Chair: Mariana Liz (ICS-ULisboa)

18:45 - 19:00
Closing remarks
Location: Filmzaal Paddenhoek

19:00 - 20:00
Reception (without dinner)
Location: Raadzaal
INSTRUCTIONS FOR SPEAKERS AND CHAIRS

Presentations are (maximum) 20 minutes long, leaving up to 30 minutes at the end of the panel for questions and discussion.

All the rooms are equipped with AV equipment and internet connection. If you have a PowerPoint presentation, please bring this on a USB stick. If you are using an Apple Mac, bring the correct adapter to connect to the AV projector.

Chairs are asked to make sure that presentations and the panel end on time.

LOCATIONS

Conference venue
Ghent University, Paddenhoek: https://goo.gl/maps/bmTgGYGdj9mNJdUaA
Social activities (18 October)

Studio Skoop, Sint-Annapein 63, https://tinyurl.com/y2d32yjt
Vooruit, Sint-Pietersnieuwstraat 23, https://tinyurl.com/y663jmyc
Conference organisation:
Gertjan Willems, Mariana Liz, Sergio Villanueva Baselga (ECREA Film Studies section management team)